

Team Guide

SOUPER HERO



CHALLENGE

JUNE 14-26



Helping Californians affected by the pandemic!

Dear Team,

Thank you for joining CALDI in the fight against hunger! With a little work and a lot of fun, your Food Drive will make a big difference in the lives of children, families, and seniors in communities all across California.

This guide has helpful suggestions and information for starting and managing your drive.

We know it will be a huge success!

Thank you for choosing to make a difference in the lives of others!

A handwritten signature in black ink, appearing to read "Dick Pinney". The signature is fluid and cursive, with a large initial "D" and "P".

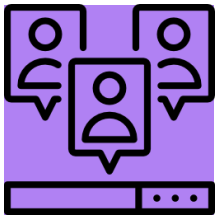
Dick Pinney
California Affiliate Director
Destination Imagination Inc.

Steps to a Successful Food Drive

Remember to Follow Your Local Guidelines for Social Distancing & Keeping Safe!

Connect to Facebook.

Studies show that being connected to Facebook can *double* your donations!



Gather Your Team

Show off your Souper Hero Team Skills.

- A Team is made up of 2 -7 members.
- Team members can be adults or students.
- Teams of Students need at least one adult mentor and can compete for one of the Region's prizes.
- Adult teams will not be competing but are welcome to participate in the Food Drive Challenge.
- Register your team at www.together.caldi.org and get started on the CALDI Souper Hero Challenge! This allows us to have your contact information and the details of your drive, in case you have any questions.



Make a Plan

A successful Food Drive starts with a Good Plan

- Set goals - Goals give your Team something to work towards. How much do you want to collect? Be Realistic.
- Brainstorm ideas - be creative!
- How, when and where will you collect food donations?
- Divide up the tasks
- Collect materials
- Create flyers & collection boxes

- Use these helpful materials in your drive; Hunger Facts, Most Needed Items, Tool Kit.



Spread the Word

Let your friends, families and neighbors know about the Souper Hero Challenge and how they can donate.

- Make daily posts on Facebook or other social media during your drive.
- Be as funny and creative as you can.
- Share a new fact about hunger in each post.
- Make a giant poster with a thermometer. List your goal at the top and mark your progress each day post the thermometer where your neighbors can see it.
- Decorate collection boxes and place them outside so your neighbors can see them.
- Make posters and flyers advertising your food drive and post throughout your neighborhood.
- Write a press release about your drive and submit it to your local newspaper.



Collect Donations

As you collect donations, check for expiration dates!

- Contact your local newspaper and let them know that you are collecting donations.
- Decorate collection boxes and place them outside in secure locations for neighbors to drop donations off
- Pass out bags to neighbors and friends to leave donations outside their doors on a certain date for pickup.
- Advertise on social media and ask people to drop off donations at your home.

- Contact a grocery store and ask to place a collection box in the store so shoppers can donate.



After Your Drive

You have collected all the donations. What do you do?

- Count and sort your donations.
- Fill out the Team Donation Sheet (see below)
- Where will you bring your donations?
 - Each of the 7 CALDI Regions have identified Food Bank locations. Region Locations, directions and hours can be found on the Challenge website [here](#).
- Contact your RD for a delivery time so we know you're coming!
- Transport your donations to the Regions Food Bank Location
 - We ask that you make every effort to drop off your donations. We can't pick up donations.
 - Talk to friends and coworkers who have trucks or large vehicles!
 - Plan a caravan with your fellow team members and stay for a photo op to share on social media!
- Drop off
 - When you drop off your food and fund donations, we will have staff and volunteers on hand to help you unload and receive any funds donated.
 - Be sure and bring your Donation Forms found at the bottom of this guide
- Thank everyone that donated to your drive.
- Post your results on Social Media.
- Celebrate all you have accomplished!



Scoring

How do the prizes work?

- Facebook Contests – Submit/post your entries to our Daily contests for creativity, can sculptures and more on the CALDI Facebook Page. Every Team is eligible to win.
- Region Winners – Every Student Team (2- 7 students with a TM/Mentor) is eligible to compete.
- Teams with adults (non-students over 18) will not be eligible to compete for the Region Prize but are encouraged to take part in our Daily Facebook Contests.
- Teams will be scored on the total number of items collected. No glass or homemade items will be counted.



Contest Winners

What are the prizes?

- Daily Facebook Contests – FUN DI related items and Bragging Rights! The Winner will be announced the next day on Facebook.
- Region Winners – The Team that collects the largest number of food items will receive a half price Team Number for the 2020-2021 Season.
- The Region Winners will be announced on CALDI & Region Facebook pages, July 1st! The Team Contact person will also receive an email with instructions on how to register for the next season.

FAQs

How long can our Team hold the food drive?

You are welcome to hold a food and fund drive for as short as one day to the whole 11 days.

Can adults or non-students participate in the Souper Hero Challenge?

Yes we welcome anyone to participate in the CALDI Food Drive Challenge, however only Teams comprised of students will be competing for the Regional Prize. Adult Teams may still participate in our Daily Facebook Contests.

Can I find out how much other teams have collected?

Yes. We will send an email after the conclusion of the Challenge to let everyone know how CALDI Souper Hero Teams collected.

What are some of the most needed items?

Non-perishable items rich in protein, which are essential to providing adequate nutrition, are the most desired food drive donation items. Please make sure items are unopened and are not expired. Once your Team registers for the CALDI Food Drive Challenge your Regional Director will send you the area Food Bank's wish list. We have a list of items on the website for you to review.

Do you accept non-food items?

While the Food Bank will not turn down donations of these items, focusing on raising food during your drive will be much more beneficial.

Can I use the CALDI logo on our Team's marketing materials?

Yes, however, we ask that you only use appropriate and non-discriminating materials while using our logo.



Cash and Check Donation Tracking Sheet

Thank you for organizing a CALDI Souper Hero Food Drive! This form is only for **monetary gifts** that you have received, including **cash and checks**. Please drop off this form along with your donations.

Important: Please ask your supporters to make their checks out to

Region: _____

Team Name: _____

Contact Name; _____

Email Address: _____

Phone: _____

Monetary Donors

First Name	Last Name	Address	Gift Amount	Type (cash/Check)

Thank you for fighting hunger in your community!



Souper Hero Team Donation Sheet

Thank you for organizing a CALDI Souper Hero Food Drive! This form is used to record food donations that you have received and will be used to determine contest winners.

Please drop off this form along with your donations.

Remember before Delivery Day Please check expiration Dates on all donations! Please do not count expired food or food in Glass jars. No Homemade or fresh food should be donated.

Team Name: _____

Total Number of Items Collected: _____ Student Team Adult Team

Contact Name: _____

Email Address: _____

Phone: _____

Thank you for fighting hunger in your community!

We want to hear from you!

What creative ideas are you using in your Food Drive?

What advice would you offer others?

Send us your pictures as you work on your Food Drive Challenge!



www.facebook.com/californiadestinationimagination

Delivery Day is June 27th!

*Thank you for participating in the
CALDI Souper Hero Food Drive!*



Helping Californians affected by the pandemic!

www.caldi.org